



Adoption Date:	January 2018
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Category:	Community Relations

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## Promotional Material and Events

### 1. PURPOSE

Brampton Library is committed to supporting community engagement and connections by providing space for community groups to promote their community services, programs, or upcoming events free of charge. Brampton Library also supports civic engagement and participation within the community, while at the same time maintaining a non-partisan space and service.

The purpose of this policy is to provide a consistent approach and direction on how space within Brampton Library branches and on Library property can and cannot be used to help access information generated by the community and to ensure alignment with the Library's mission and values.

### 2. SCOPE

This policy applies to the public's inquiry for use of all buildings and property owned by the Brampton Public Library Board which may include, but is not limited to, the use of bulletin boards and brochure stands, display cases, outdoor signage, space for public meetings, and solicitation.

This policy does not apply to activities or materials produced by the Brampton Public Library Board, City of Brampton, and Region of Peel partner organizations.

Display of material does not constitute endorsement by the Library.

### 3. MATERIALS FOR POSTING AND DISTRIBUTION

Brampton Library endeavours to post community information at its locations. Posting of community material is subject to the availability of space and operations of the Library.

In accordance with BRD - 20 Inclusion, Diversity, Equity, and Accessibility (IDEA) Policy, materials should promote educational, recreational, cultural, or community events and services that are offered free of charge to the public without discrimination or prejudice against any group. Events and services must also be of local relevance and be located in Peel Region or accessible to Peel residents.

**3.1.** Brampton Library does not accept community information that:

- 3.1.1.** Violates the [Ontario Human Rights Code](#), federal or provincial laws and regulations, and/or municipal by-laws
- 3.1.2.** Advocates a particular religious, political or partisan position with the exceptions outlined in Section 4 below

**3.1.3.** Is written in a language other than French or English without a translation

**3.2.** All material submitted becomes the property of Brampton Library and will not be returned.

**3.3.** Any material placed or posted without authorization will be removed.

#### **4. POLITICS AND ELECTIONS**

Brampton Library supports civic engagement and participation. Brampton Library also strives to be non-partisan in its services, spaces and communications. Brampton Library will be impartial in its use of resources and will not support, endorse, or advocate the viewpoints or beliefs of any one candidate, political party, organization or group.

**4.1.** Customer access to political information

Under the principle of intellectual freedom, Brampton Library will assist customers with access to information about politics and elections through library resources.

**4.2.** Use of Library facilities for political purposes

See BRD - 21 Room Usage and Rental Policy

#### **5. SELLING, SOLICITING, POLLING AND SURVEYS**

Selling, soliciting, polling and distributing surveys by the public shall not be permitted in the Library without the permission of the CEO or designate. Application for permission must be made in writing to the CEO. Criteria for permission shall include the mutual benefit to the Library and to the community, lack of financial barrier to participation, and authority of the partner agency.

#### **6. ROOMS FOR RENT**

See BRD - 21 Room Usage and Rental Policy

#### **7. EXTERNAL REFERENCES**

**7.1.** [Ontario Human Rights Code](#)

#### **8. RELATED POLICIES**

**8.1.** BRD - 20 Inclusion, Diversity, Equity, and Accessibility (IDEA) Policy

**8.2.** BRD - 21 Room Usage and Rental Policy

This policy is available in alternative formats upon request.